



Co-partners in development: building up and enhancing multi-actor partnerships and synergies for the mainstreaming of effective, participatory and human rights based development strategies addressed to vulnerable youth in 36 ACP Countries.

COMMUNICATION FOR FUNDRAISING

Overall structure

Day 1	Day 2	Day 3	Day 4	Day 5
Communication process	Fundraising with Individuals	What is Crowdfunding:	Fundraising with Corporates	What is an Awareness Campaign
Communication for fundraising	How to ask individuals to donate	How to use crowdfunding	Fundraising Public Entities	How to plan an Awareness Campaign
What is fundraising	Fundraising and the web			Examples of Awareness Campaigns
Fundraising cycle	Social Media			Fundraising with Foundations

Provided by:



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